



# quick reference

## Overview

- **Wikipedia: article on Twitter:**  
<http://en.wikipedia.org/wiki/Twitter>

## Be a Good Twitizen

- **Don't spam, don't oversell or over-promote**
- Be welcoming, friendly, listen
- Get rid of the ego — engage others
- Limit tweets and pause between tweets
- Humor and snark in moderation
- Same tweet time — regularity builds followers
- Educate, inform — don't lecture
- Retweet others especially new twits
- Be human, **be** you

- **Tweep** or **Twit**: a Twitter user
- **Tweet**: using Twitter to send text message
- **Follower**: a tweep who tracks your tweets
- **Shorten URL**: use a URL trimming site
- **Re-Tweet**: resending another twit's tweet
- **DM**: direct message in private to a specific twit
- @ **reply**: sent to a specific tweep but visible to all
- #: hash mark designating topic as in #genealogy

## Setup Account

- [www.twitter.com](http://www.twitter.com)
- Create account
- Remember Twitter name ([twitter.com/useaname](http://twitter.com/useaname))

- **Profile and Settings: Settings**, time zone, etc.
- **Notices: Settings, Notices**, notification options
- **Mobile: Settings, Devices**, mobile phone number
- **Picture: Settings, Picture**, upload photo
- **Design: Settings, Design**, select theme

## cs, Compan

- **Twitter** (<http://www.twitter.com/invitations>): Find People, Twitter, Other Networks, Invite by Email, Suggested Users
- **Twitter Search** (<http://search.twitter.com>): search by keyword or topic
- **Twellow** (<http://www.twellow.com>): yellow pages for Twitter
- **Twubble** (<http://crazybob.org/twubble>): expand your Twitter bubble
- **Mr. Tweet** (<http://mrtweet.net>): find the people your followers are following
- **Top Twits** (<http://twitterati.alltop.com>): AllTop list of top Twitter users
- **Twits Like Me** (<http://www.chrisfinke.com/twitslikeme>): locate similar interests
- **Twitter Local** (<http://www.twitterlocal.net>): top tweets by city and RSS feed
- **Twitter Packs** (<http://twitterpacks.pbwiki.com>): wiki of twits by topic
- **Twibs** (<http://www.twibs.com/index.php>): companies by most followers

## Twitter Desktop Clients

Use these to manage your Twitter account:

- **TweetDeck** (<http://tweetdeck.com>): lets you tweet, retweet, DM, shorten **URLS**, display all followers, DMs etc.
- **Twirl** (<http://www.twirl.org>): lets you tweet, retweet, DM, shorten **URLS**, display all followers, DMs etc.; also allows multiple

## Custom background

- **Download PowerPoint file:**  
[http://www.thomas20.com/twitter\\_background.ppt](http://www.thomas20.com/twitter_background.ppt)
- Follow directions to make edits; save **as PNG** file
- Twitter, Settings, Design, Change Background Image
- **Choose File to upload PNG file, Save Changes**

## mail Signs ure

- Add "follow me at <http://twitter.com/username> reply on the web at [http://twitter.com/direct\\_messages/create/username](http://twitter.com/direct_messages/create/username)"
- **twitterfeed** (<http://twitterfeed.com>): tweet blog posts
- **TwitterFon** (<http://twitterfon.net>): iPhone app
- **TwitPic** (<http://twitpic.com>): share photos
- **Twideo** (<http://beta.twideo.com>): share videos
- **Twilert** (<http://www.twilert.com>): email alerts on tweets
- **TweetLater** (<http://www.tweetlater.com>): schedule tweets
- **Twuffer** (<http://twuffer.com>): **schedule tweets**
- **Twitter Counter** (<http://twittercounter.com>): display followers; compare two twits in terms of followers
- **Owitter** (<http://useqwitter.com/>): see who has stopped following you

